



Verdugo Hills  
HOSPITAL

# News

For Immediate Release

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**Triangle and Verdugo Hills Hospital  
Recognize National Breast Cancer Awareness Month**

(GLENDALE, CA – November 3, 2008) – In October, Triangle, a Fashion Lounge in La Canada, held its annual breast cancer fund-raising event to support Verdugo Hills Hospital's (VHH) discounted digital mammography program. Triangle's efforts helped raise \$540 for VHH's discounted mammography program, helping those women in the community who do not have insurance.

Triangle's involvement in the community and in the fight against breast cancer is very important to its owners Jody Hughes and Heidi Eisinger. Hughes became personally involved in this important fight when a very close friend died in her 40s of breast cancer because it was not detected early. American Cancer Society statistics show that if women aged 40 and older took advantage of early detection methods, through mammography and clinical breast exams, then breast cancer death rates would drop, up to 30 percent. Hughes believes that "in all of our busy schedules, a person should make time to help another in need."

Also during the event, raffle tickets were sold, and the winner received a \$1,000 shopping spree at Triangle.

Earlier this year, VHH advanced the fight against breast cancer by installing a new, state-of-the-art digital mammography system, a GE Healthcare Senographe® Essential Digital Mammography system, for its patients.

With this technology, patients will experience shorter exam times, faster results and fewer callbacks – all resulting in less anxiety and superior care. The images are clear and it offers a better view of the breast, especially near the skin line, chest wall and in women with diverse breast tissue types. The digital image is viewed by the technologist within 10 seconds. There is no longer a wait for films to be developed to be sure the images are usable. Digital mammograms take as little as half the time of film.

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The purchase of VHH's digital mammography equipment has been funded by the Hospital's Foundation Board members, friends in the community, the Parsons Foundation, Glendale Community Foundation, Pasadena Community Foundation, Soroptimist Club of Glendale, the Women's Council of VHH Foundation, and the employees of VHH.

Triangle encourages other businesses, friends and family to become more involved in community endeavors not only during Cancer Awareness Month but throughout the year. Triangle's sister store in Lake Arrowhead has also participated in a similar fund-raising event. For more information about Triangle, please contact Madeleine Alcala, marketing director, at 818.952.0999.

To schedule a digital mammogram, call the VHH Breast Healthcare center at 818.952.3557. The Breast Healthcare Center is located at 1818 Verdugo Blvd. Suite 103, Glendale, 91208.

**About the Hospital:**

Verdugo Hills Hospital is a 158-bed nonprofit primary care facility nestled in the foothills between Glendale and La Cañada Flintridge. Hospital features include emergency services, comprehensive inpatient and outpatient diagnostic and treatment facilities, and a family birthing center. It is the only independent, free-standing hospital in the greater Foothills community and was voted "Foothills' Best Hospital" for 2008 by readers of the *Glendale News-Press* for the fifth consecutive year. For more information, please visit [www.vhhospital.org](http://www.vhhospital.org). For more information about funding initiatives or to support the hospital, please call the Foundation at 818.952.2226.

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